

EIM Advantage™

Integrated and Flexible Enterprise Information Management (EIM)
Solutions Designed to Maximize the Value of Your IT Investments



Reliability Matters

The amount of data generated by your company's IT devices and systems will grow more than 100x in the next decade. With continued investments in new or changing technology, the resulting data growth can cause your organization to become "data rich, information poor."

When data can be analyzed and understood, the resulting information becomes a transformative tool to reinvent, digitize, or streamline business by providing greater visibility into an enterprise, allowing businesses to achieve optimization, and ultimately, competitive advantage.

That's why CTG developed EIM Advantage™

EIM Advantage addresses business challenges by transforming data into actionable information that supports your unique business objectives. More than 145 EIM Advantage clients have recognized real business value, including:



Revenue
Generation



Risk
Reduction



Operational
Efficiencies



Competitive
Advantage



Safety
Improvements



Information
Security

CTG's EIM Advantage™ Solution

EIM Advantage is a portfolio of services that allows your organization to use data to drive toward business answers, manage data in a manner that directly relates to objectives, and to analyze and visualize information to enable the highest possible work process efficiencies.



Business Process
Management

Drives productivity from data and process alignment
CTG's information management experts assess existing processes, resources, and tools in order to help you understand how information is being consumed. This provides insight into the current environment and offers improvement and remediation recommendations that support cost reduction and efficiencies.



Content
Management

Ensures one version of truth across the enterprise
Document control, standardization, and normalization enable improved content management. Data indexing, warehousing, lakes, and integration result in a structured view of your enterprise data. Governance ensures you know where your content resides and who owns it, and assurance that it is properly organized—and secured—for use.



Analytics and
Visualization

Gain insight through visualization into business measures, metrics, and performance
Analytics and visualization present data patterns in a meaningful, usable way. CTG delivers business intelligence reporting, dashboard modeling, and 3D visualization to enable our clients to leverage data in a way that changes their business for the better.

HOW WOULD YOUR BUSINESS CHANGE IF YOU COULD:

- Extract value from data by transforming it into actionable information specific to your business needs?
- Utilize your data to enable efficient responses, increase team productivity, improve decision-making, positively impact profitability, and identify risks before they become issues?
- Have clear insight into the business objectives served by the information you own, who is impacted by it, and how they use it?
- Easily analyze and visualize your information in a way that supports business transformation?

Data Architecture • Integration • Modeling • Governance

Why CTG?

CTG's more than 50 years of experience, strong consulting and broad application expertise, market-leading partnerships, delivery-model flexibility, and "right-sized" solutions collectively result in the confidence that you have the proven, reliable partner necessary to maximize the value of your IT investments.

50
YEARS

More Than 50 Years' Experience

Reliable IT Services and Solutions Since 1966

Meeting our commitments to make technology work for you and deliver real business value.



145+ EIM Advantage™ Clients

Experience Matters

A flexible delivery approach and cross-industry solution allows CTG to serve clients across markets and industries, and in many business environments.



Technology Agnostic

Market-leading Partnerships

CTG's breadth of industry experience results in knowledge of the tools and platforms that provide the most value to your organization, regardless of vendor.



Experienced Consultants

Knowledge To Do The Job Right— The First Time. Every Time.

- 500+ Information Management professionals
- Experience providing IT and business services to 74 of the 83 major industries defined by SIC codes
- Consultants with both business and IT experience engage all organization leaders, resulting in an enterprise-wide view of requirements



Customized, "Right- Sized" Solutions

Designed with Flexibility in Mind

Solutions that address each client's unique needs—whether all, or just a small part, of your EIM initiative—and that result in the value your organization is seeking to recognize.

Visit ctg.com to learn more about
The CTG EIM Advantage™

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Designed to Maximize the Value of Your IT Investments

IN THEIR WORDS

"Organizations succeed with analytics only when good data and insightful models are put to regular and productive use by business people in their decisions and work. We don't declare victory when a great model or application is developed—only when it's being used to improve business performance and create new value."

– Financial Operations Manager



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CTG (NASDAQ: CTG) provides industry-specific IT services and solutions that address the business needs and challenges of clients in high-growth industries in North America and Western Europe. CTG also provides strategic staffing services for major technology companies and large corporations. Backed by more than 50 years of experience and proprietary methodologies, CTG has a proven track record of reliably delivering high-value, industry-specific staffing services and solutions to its clients. CTG has operations in North America, Western Europe, and India. The company regularly posts news and other important information online at www.ctg.com.

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